This bulletin includes;

- latest Claimant Count information
- total job posting numbers
- job posting numbers by occupation



Jobs and Economic Bulletin

October 2023

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October 2023

Please find the **October** update below, which includes the latest **Claimant Count** information, total **Job Posting** numbers and job posting numbers by **occupation**.

Executive summary

- The Claimant Count in Gloucestershire increased by 160 persons to 9,365 and the rate was 2.4%
- Job posting numbers for the month of October were around 17,773 which is a
 monthly decrease of around 504 job postings when compared to the revised
 September figure of 18,277.

October Claimant Count

Note: the reference period for these Claimant Count figures is 12th October 2023.

This month saw the publication of the October *Claimant Count figures: the Gloucestershire rate was 2.4% (the value is expressed as a proportion of residents aged 16-64). The October total now stands at 9,365 compared to the September figure of 9,205 which is a monthly increase of 160 persons. All districts saw an increase in the estimated number of unemployed claimants except Tewkesbury which saw a decrease, and Cheltenham which remained the same.

The October figure for the **South West** was **2.5%**, **England** was **3.8%** and the **UK** figure was **3.7%**.

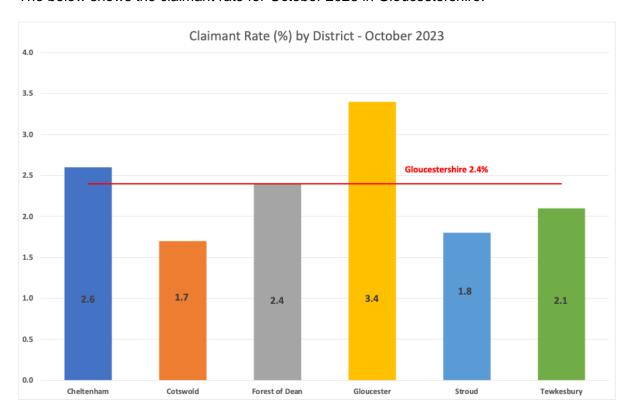
For more information on the claimant count, please refer to the Gloucestershire County Council's monthly publications <u>here</u>.

^{*}The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. For more information about Universal Credit please see the ONS website.

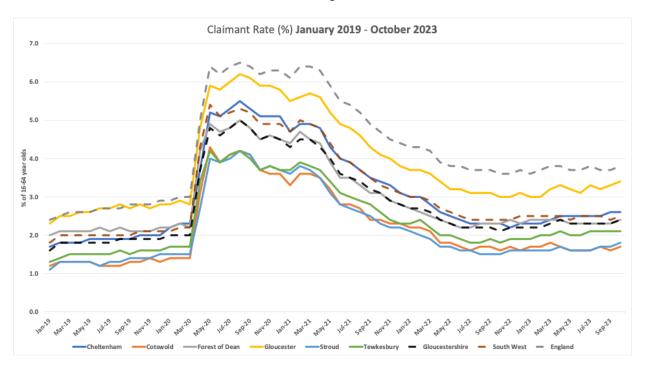




The below shows the claimant rate for October 2023 in Gloucestershire.



The below shows the current claimant rate for Gloucestershire at 2.4%, compared with all six districts, the South West and England from January 2019 to October 2023. The rate for Gloucestershire continues to be below that of England and the South West.



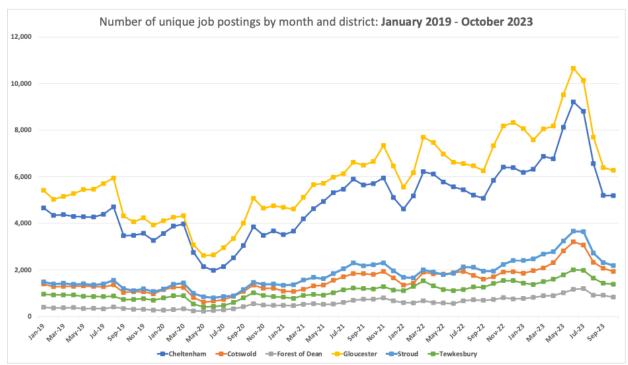




Job posting numbers

Job posting numbers for the month of **October 2023** were around **17,773** which is a monthly **decrease** of around **504** job postings, when compared to the revised September 2023 figure of 18,277.

The below shows total jobs posted by district from **January 2019 to October 2023**. All districts saw a decrease in numbers when compared to September 2023.



Source: Lightcast™. 2023



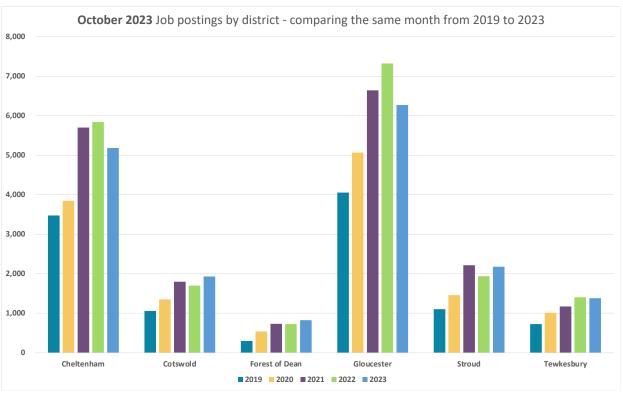


Job posting numbers – district comparison

The below gives a district overview of total job postings for the month of October 2023, comparing the same month in 2019, 2020, 2021 and 2022.

Job posting numbers in October 2023 (light blue bar) were lower in Cheltenham and Gloucester than those seen in October 2022 and 2021 but higher than previous years, while Cotswold and the Forest of Dean saw higher numbers in October 2023 when compared to previous years.

Stroud saw higher numbers in October 2023 than in previous years, except for October 2021 when numbers were higher, while Tewkesbury saw higher numbers than previous years, except for October 2022 when numbers were higher.



Source: Lightcast™. 2023

Please note – job posting numbers are based on snapshot data taken on the 27th November, numbers are provisional and subject to change. Job postings are collected from online sources, it doesn't capture postings that are not advertised online, this might result in undercounting for some occupations. This data shows any active posting rather than newly listed postings. A posting is removed from the count after it has been online for 61 days. A job posting does not necessarily result in a job and some jobs will be created without a job posting.





Occupations

The table below shows changes in the number of postings by broad occupation, comparing pre-pandemic February 2020 numbers with October 2021, October 2022, and October 2023.

The trend displayed (chart on the right) is for the 4-year period January 2019 to October 2023. Cells highlighted green show the occupations that have seen an increase when compared to February 2020.

All occupations saw an increase in October 2023 compared with February 2020 numbers. The green bars in the trend chart show the peak in postings for that occupation and red bars highlighting the lowest number of postings for the period January 2019 to October 2023.

The trend shows that all but one occupation peaked in June 2023, with numbers falling back in recent months. The one occupation that did not peak in June 2023 was Process, Plant and Machine Operatives, which saw a peak in job postings in July 2023. Some of the biggest increases since February 2020 can be seen in the **Elementary Occupations** – examples of some occupations that fall under this category are **agricultural**, **construction**, **process plant occupations**, **goods storage**, **administration**, **personal services**, **cleaning**, **security**, and **sales occupations**.

Vancancies by broad occupation	Feb 2020 Unique Postings	Oct 2021 Unique Postings	Oct 2022 Unique Postings	Oct 2023 Unique Postings	% change Feb 2020 - Oct 2023	Trend between January 2019 - October 2023
Managers, Directors and Senior Officials	1,091	1,617	1,701	1,468	35%	
Professional Occupations	3,665	4,892	4,856	4,207	15%	
Associate Professional and Technical Occupations	1,822	2,624	2,741	2,620	44%	
Administrative and Secretarial Occupations	1,068	1,812	1,637	1,694	59%	
Skilled Trades Occupations	957	1,393	1,229	1,299	36%	
Caring, Leisure and Other Service Occupations	789	1,423	1,514	1,352	71%	
Sales and Customer Service Occupations	1,034	1,657	1,875	1,863	80%	
Process, Plant and Machine Operatives	708	1,145	1,256	1,174	66%	
Elementary Occupations	756	1,611	2,029	2,035	169%	
Total Across All Occupations	11,923	18,266	18,924	17,773	49%	

Source: Lightcast™. 2023

Occupation data can be viewed at a high level (as shown in the above table), which uses broad category one-digit Standard Occupation Classification (SOC) codes to group similar jobs together, or at a granular level, using four-digit Standard Occupation Classification (SOC) codes. These four-digit Standard Occupation Classification (SOC) codes provide more detailed descriptions and have been used in the table below.

The below lists the **top ten occupations by four-digit SOC code for October 2023**, alongside total jobs advertised and what proportion this was as a percentage of the total jobs posted in Gloucestershire for this month. **Care Workers and Home Carers** accounted for **3.7%** of the overall jobs posted in Gloucestershire in October 2023, followed by **Sales Related Occupations n.e.c. 3.5%** and **Cleaners and Domestics 2.4%**, with the remaining occupations accounting for smaller numbers.





Top ten Occupations by four-digit SOC code	October 2023 Unique Postings	As a percentage of jobs posted
Care Workers and Home Carers	659	3.7%
Sales Related Occupations n.e.c.	623	3.5%
Cleaners and Domestics	434	2.4%
Programmers and Software Development Professionals	415	2.3%
Customer Service Occupations n.e.c.	396	2.2%
Sales and Retail Assistants	325	1.8%
Book-keepers, Payroll Managers and Wages Clerks	316	1.8%
Other Administrative Occupations n.e.c.	312	1.8%
Kitchen and Catering Assistants	300	1.7%
Plant and Machine Operatives n.e.c.	297	1.7%

Source: Lightcast[™]. 2023

Please note: **n.e.c.** stands for **not elsewhere classified** – for a classification that cannot fit into any other grouping

Top companies posting

The top ten companies posting jobs in Gloucestershire in October 2023 were:

- NHS
- Tesco
- Absolute Interpreting and Translations
- Gloucestershire County Council
- The Orders of St John Care Trust
- General Electric
- Safran
- Barchester PLC
- Amazon
- EDF Energy
- St James Place

<u>Please note</u> this does not include employment agencies, however employment agencies do form part of the total jobs posted in the report.